



Organized partners to save GF Round 9 Phase 2



Designed and launched "K.O. Palu" campaign with Ministry of Public Health; ads on TV, radio, music, SMS, billboards, feat. political and celebrity figures



Catalyzed President Biya's commitment to malaria in national address promising free malaria treatment to all children under 5



MNM asked by PNL to lead advocacy effort to meet funding requirements for GF new funding model



Malaria workshop with 73 MPs and over 100 attendees



Training with 21 mayors and 16 parliamentarians to be malaria champions



Parliamentarians Breakfast to elicit commitments to regional activities



National funding for malaria tripled 2014-2015 (\$1.7m to \$6.3m); will increase annually up to \$7.7m in 2017



Supported development of Global Fund Concept Note 2018-2020

